



The Anne Murray Centre and the National Music Centre Announce Partnership

(Springhill, NS—September 17, 2013) The Anne Murray Centre (AMC) and the National Music Centre (NMC) announced their formal partnership this morning at a media event on location at the Anne Murray Centre in Springhill, NS.

This three-year partnership will begin with musical education and community program development for Nova Scotia by the Anne Murray Centre and help connect NMC with Atlantic Canadians.

“Music is so important in the lives of children. Too often they are not exposed to it at a young age and I believe that it is essential for their development and growth into well-rounded adults. This partnership will allow the Anne Murray Centre and the National Music Centre to work together to deliver meaningful music experiences to the youth of Atlantic Canada,” said Anne Murray.

This partnership gives NMC the opportunity to increase awareness of their organization and their objectives in Atlantic Canada, while learning more about the unique and rich musical heritage of the region. It also extends the reach of NMC’s education programming through the AMC. NMC already serves over 10,000 students annually in Alberta.

“We are excited to be a partner with the Anne Murray Centre and to share the unique music stories of Atlantic Canada with a wider audience. Anne Murray is not only a Canadian icon, but also a strong advocate for the power of music to inspire and transform, and we are honoured to count her as a friend and patron,” said NMC President and CEO Andrew Mosker.

In February 2013, in Calgary’s East Village, NMC broke ground on a new \$135 million building, which will house the Canadian Music Hall of Fame and the Canadian Country Music Hall of Fame. Anne Murray was one of the special guests at the event and spoke about the need for Canada to have a home for music that showcases its musical history and achievements.

About the Anne Murray Centre

Located in Anne Murray's hometown of Springhill, Nova Scotia, the AMC strives to promote awareness of the music of Nova Scotia and Canada through the public presentation of Anne Murray's life and career achievements while presenting a variety of cultural programming to the community.

About the National Music Centre

The National Music Centre is the home for music in Canada and its mission is to amplify the love, sharing, and understanding of music. The new National Music Centre will be a 160,000 square-foot, architecturally stunning destination in the heart of Calgary's East Village. It will resonate with expanded programming including education, performance, artist development, and community building collaborations — both in Calgary and across the country. Learn more about Canada's newest national museum at nmc.ca.

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