

## National Music Centre announces Studio Bell After Hours Studio Bell launches new nighttime series on March 24

(Calgary, AB — March 1, 2017) Studio Bell is launching a new nighttime music and exhibition event series geared towards music fans 18 years of age and older.

Join the National Music Centre (NMC) for the launch of its new After Hours series **on Friday, March 24, from 6:00 pm to 10:00 pm.**

Whether a first visit to NMC's exhibitions or a return trip, this evening will feature the fun and interactivity visitors love at Studio Bell, but geared towards an adult audience.

This is not your typical night at the museum. We'll be turning down the lights, turning up the tunes, and inviting you to explore five floors of exhibitions and interactives.

Studio Bell After Hours will include:

- Live DJs, including selections from Overland (house, techno), Jamal (chill beats, hip hop), and electronic improv project P.E.C.O.
- Massive dance party in Studio Bell's second level performance hall.
- Instrument interactives, games, and music experiments in Soundbox.
- Pop-up bars and bites. \*Cash only. ATM located on site.
- Chill-out lounge on East Village Skybridge.

"Opening our doors outside of regular hours allows more people to check us out," said Adam Fox, NMC's Director of Programs. "Taking some of our education programs and tweaking them for an adult audience allows us to have some fun and host a party in this beautiful space. And we're excited to turn up the music a bit too!"

Whether it's a special night out, or a pre-game with friends, Studio Bell After Hours is the newest addition to Calgary's nightlife scene.

Tickets for Studio Bell After Hours are \$18 and \$14 for students (18+) and seniors. Please visit [studiobell.ca/whats-on](http://studiobell.ca/whats-on) for details on the entire night's events and to purchase your tickets in advance.

Admission to Studio Bell After Hours is included with NMC Membership, so purchase your membership online today! Details at [studiobell.ca/members](http://studiobell.ca/members).

The next two installments of Studio Bell After Hours will be on Friday, April 21 and Friday, May 26.

Special thanks to partners Rosso Coffee Roasters and It's Date Night.

### About Studio Bell

Studio Bell, home of the National Music Centre, is a new state-of-the-art facility designed by Brad Cloepfil of Allied Works Architecture (Portland/New York). An international hub for music and technology, Studio Bell is the first national cultural institution of its kind dedicated to celebrating music in Canada in all of its forms. More than a museum, Studio Bell rises in nine interlocking towers, clad in glazed terra cotta in the heart of Calgary's East Village. The 160,000 square-foot building includes five floors of exhibition space, a 2000+ piece collection of artifacts, instruments and music technology, and other features including recording facilities, workshops, classrooms, an event space, and a 300-seat performance hall. For more information, please visit [studiobell.ca](http://studiobell.ca).

### About the National Music Centre

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. NMC will preserve and celebrate Canada's music story and inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit [nmc.ca](http://nmc.ca).

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