

## National Music Centre launches new exhibition in celebration of 2018 inductees to Canadian Country Music Hall of Fame

New exhibition to celebrate 2018 inductees Terri Clark and Jackie Rae Greening ahead of CCMA Awards' return to Calgary in 2019

(Calgary, AB — September 27, 2018) The National Music Centre (NMC) is pleased to launch a new temporary exhibition at Studio Bell, honouring the two 2018 Canadian Country Music Hall of Fame inductees, country icon Terri Clark and broadcaster Jackie Rae Greening, both Alberta-bred trailblazers.

Internationally acclaimed Medicine Hat, Alberta-born singer-songwriter **Terri Clark** is the **2018 artist inductee**. A 19-time CCMA Award-winner and three-time JUNO Award-winner, Clark has sold more than five million albums since her 1995 debut, and made history in 2004 as the first and only Canadian woman to become a member of the Grand Ole Opry. “Music has been my first love, my companion, my best friend, my whole life, since I was 10 years old,” said Terri Clark.

Hailing from St. Albert, Alberta, broadcaster **Jackie Rae Greening** is the **2018 Stan Klees builder inductee**. Greening is a four-time CCMA Award-winner and an Alberta Country Music Hall of Fame inductee. Throughout her 36-year radio career, she has worked behind the scenes at stations across Alberta to advance country music in Canada and elevate the careers of artists. “To think my love of country music has earned me a place in the Canadian Country Music Hall of Fame. It boggles my mind and is such an honour,” said Jackie Rae Greening.

The exhibition, called *Showcase: 2018 Inductees*, displays artifacts from this year’s recipients, including three of Clark’s guitars from different stages in her life and career—her childhood acoustic guitar, an electric guitar from the 2004 “Girls Lie Too” music video, and the maple leaf-emblazoned guitar used by Clark during a 2013 Canada Day performance in Ottawa—along with textiles from the singer-songwriter, an assortment of memorabilia, and a framed handwritten letter to Clark from Garth Brooks (c. 1995). Other treasures include Greening’s 2005 CCMA Award for “On-Air Personality of the Year.”

Visitors will gain insights into the Canadian musical experience through brief stories of these two inductees—their breakthroughs, accomplishments, and their inspiring contributions both on stage and behind the scenes. Visitors will also learn more about the Canadian Country Music Hall of Fame and its partnership with NMC, in anticipation of the 2019 CCMA Awards coming to Calgary.

“We are honoured to celebrate the careers of two Alberta originals ahead of the CCMA Awards’ return to Calgary in 2019,” said Andrew Mosker, President and CEO, NMC. “Alberta has a strong tradition of

country music whose influence extends well beyond our provincial borders across Canada and the world and we are proud to shine a light on it.”

Studio Bell, home of the National Music Centre, is the physical home of three Canadian music halls of fame—the Canadian Country Music Hall of Fame Collection, the Canadian Music Hall of Fame, and the Canadian Songwriters Hall of Fame—all of which are located on level five of Studio Bell, a floor entirely dedicated to celebrating and recognizing Canadian artists that have made a significant contribution to music nationally and internationally.

“We are extremely proud of Terri and Jackie, two groundbreaking Albertans that have made an impact on the careers of countless artists and helped to champion Canadian country music at home and abroad,” said Tracy Martin, President, CCMA. “We can’t wait to return to Calgary in 2019. We have so much more planned with our partners at the National Music Centre, so stay tuned for more exciting announcements!”

*Showcase: 2018 Inductees* is accessible with paid admission to Studio Bell, and will run from September 28, 2018 until the fall of 2019.

Regular admission to Studio Bell is \$18 for adults, \$14 for students/seniors, \$11 for children (3-12 years of age), and free for children under 3 years of age.

### **About Studio Bell, home of the National Music Centre**

The National Music Centre (NMC) is a national catalyst for discovery, innovation and renewal through music. In its new home at Studio Bell, NMC will preserve and celebrate Canada’s music story and inspire a new generation of music lovers through programming that includes on-site and outreach education programs, performances, artist incubation, and exhibitions. For more information, please visit [nmc.ca](http://nmc.ca).

### **About the Canadian Country Music Hall of Fame**

Since 1984, the Canadian Country Music Association (CCMA) has been honouring Canadian artists and industry builders who have made long-term contributions to the growth and development of Canadian country music. In 1999, the CCMA formally merged its recognition program with a program of similar scope founded by Mr. Gary Buck, to create what today is known as the Canadian Country Music Hall of Fame. The CCMA has partnerships with the Canadian Country Music Heritage Society, based in Merritt, British Columbia, and Studio Bell, home of the National Music Centre, based in Calgary, Alberta to collaboratively promote and bring recognition to the Canadian Country Music Hall of Fame program. For more information, please visit [ccma.org](http://ccma.org).

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